



Tecnológico de Monterrey

Industrial Design Querétaro, México



DEGREES OFFERED

BSc

Industrial Design

Language: Spanish-English

Description:

Beyond the profile of our undergraduate program in Industrial Design at ITESM, in Queretaro we constantly strive to trigger large positive effects in our region. This ambitious aim is based on the following principles that guide our vision in educating the next wave of professional designers;

- 1.- Creative strategies oriented towards innovation
- 2.- Integrate interdisciplinary solutions based on research and development
- 3.- Cultivate awareness toward a sustainable society
- 4.- Entrepreneurial skills to constantly identify new opportunities
- 5.- Development-oriented university relations with industry and organizations

STUDENTS PER YEAR

45

10

National students

International students

PROGRAMME STAFF

24 Partial time 6 Full-time

250

BSc STUDENTS



Our institution has mobility arrangements with universities in:

Argentina, Australia,
Austria, Brazil, Belgium,
Canada, Chile, Colombia,
Dominican Republic,
Finland, France,
Germany, Hungary,
Indonesia, Italy, Latvia,
Netherlands, Japan,
New Zealand, Singapore,
South Korea, Spain,
Sweden, UK, United Arab
Emirates, USA, Uruguay.







ALEJANDRO ACUÑA

ADDRESS AND WEBSITE

Tecnológico de Monterrey Industrial Design School Av. Epigmenio González 500 76130 México

www.itesm.mx

Academic Contact MARIANO GARCIA Associate Director of the Design and Architecture School Phone (52+442) 2383214 email: mgarciam@itesm.mx

Student Contact RODRIGO CHÁVEZ Industrial Design Academic Program Director Phone (52+442) 2383277 email: rchavezh@itesm.mx

