



### DEGREES OFFERED

# B.Eng.

Industrial Product Design.

*Language: Dutch / English*

### DESCRIPTION:

Our programme is, what in Flanders is called, a Professional Bachelor, educating young professionals to enter the industry after graduation. Our programme offers a broad IPD foundation, preparing for 4 possible trajectories: Form; Use; Engineering or Intelligence.

### STUDENTS PER YEAR

# 325

National  
students

# 15

International  
students

### RESEARCH TOPICS

Product...

- & shape to design identity
- & well-being to design added value
- & intelligence to design smart products
- & engineering to design production

### PROGRAMME STAFF

# 15

# 5

DESIGN RESEARCHERS

### ERASMUS / EXCHANGE

- Cardiff School of Art & Design
- Hogeschool Rotterdam
- MIUN Mid-Sweden University
- Art Academy of Latvia
- Mondragón University
- De Tao Shanghai...



RONALD BASTIAENS

### ADDRESS AND WEBSITE

HOWEST  
Industrial Design Center  
Marksesteenweg 58  
8500 Kortrijk  
Belgium

[www.industrialdesigncenter.be](http://www.industrialdesigncenter.be)  
[www.howest.be/ipo](http://www.howest.be/ipo)

### ACADEMIC CONTACT

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